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Kooki is a dynamic, boutique media and communications outfit, born of a shared passion of food, wine and all things arty and lifestyle. Amanda and Pete created Kooki in 2008. In the short time Kooki has been around, they have been engaged to deliver campaigns for Heidsieck & Co Monopole's Blue Top Champagne, Capel Vale Wines, Declic, Mildura Wentworth Arts Festival, The Australian Alternative and Varietal Wine Show, Pink Flamingo and Franc de Pied, Arcade Lane, Savour Chocolate and Patisserie School, Monstalvat, Hidden Bird, The Weekly G, Cravings on JOY 94.9, Ducks in a Row wines ... already kicking some great goals.

Talking of goals, a shared passion for the North Melbourne Football Club solidified Amanda and Pete's shared interests, along with their love of wine and food. This dynamic duo, and their team, are continually looking at new business opportunities, and managing the prolific output of the clients they have. No campaign is too small or too big and they seem to find the points of difference for their client that makes them Kooki.

Kooki by name, Kooki by nature.



Amanda Pritchard

Amanda is a communications dynamo. She has managed strategic communications in food, wine publishing, not for profit, politics and the arts arenas. She loves a chat, and is prolific in her ability to make new contacts and keep them. Her iPhone is bursting with people and is rarely far from her hand. She has sold dim sims, potato cakes and shoes, and she read the news for Hitz FM. The life of almost every party, she loves a tune on a karaoke machine. Handbags are her weakness.

Wine is her passion, as is telling stories about it, along with food and anything that requires social engagement.

Amanda has spent the better part of the last 10 years as a PR practitioner.

She has a thing for ducks and espresso martinis

Pete Dillon

Pete wears many hats. He is a chef, a radio & television presenter and producer, loves putting together events and parties, and of course, is a communicator. Pete has worked as a chef, a bicycle mechanic, a telemarketer, food and beverage manager, events producer and director and a radio producer for the national broadcaster.

Pete loves nothing more than talking – in front of people, on radio, to people and on occasion to himself. Pete also loves to write and has been seen at the end of a microphone singing Karaoke.

Cookbooks are his weakness. You will always find him in the kitchen at parties.

For 25 years he has worked in and around food, wine, lifestyle and the arts.

He has a thing for cheese and dirty dry martinis





Lily Mora

Lily hails from a family of very artistic folk. She has completed a degree in communications and continues to find things that she wants to study. Her creativity comes from a long line of creative people. She is in the early stages of her career and has already worked for one of Melbourne's best known PR firms.

She brings excellent writing skills to Kooki, along with passion and a keen eye for all things aesthetically pleasing.

Shoes are her certainly her weakness.

Lily is fired up and ready to develop her career in PR

She has a thing for oysters and champagne

Sebastien

Sebastien the wonderdog keeps the global headquarters under control.

He has a thing for shoes, grated apples and loves a bowl of chilled water



Roger

Roger is the guardian of our South Australian office.

He has a thing, like his owner, for handbags flip flops and loves liver treats, bones and a trip to the market.